



ROBOWORLD



POPULAR CARD GAMES



- Over 35 billion physical cards have been sold
- The Black Luster Soldier tournament card has sold for \$2M



- There were 23.5 million active players in 2020
- The industry has generated a lifetime revenue of \$700M



- 450K registered players
- \$34M worth of NFTs in 2021
- 1,4M packs sold



ROBOWORLD

**NFT based
Ecosystem**

**Featuring 3D
characters & AR**

FREE TO PLAY

FUTURE OF REALITY



Bring your favorite characters into the real world with AR - summon them at your fingertips!



ROBOTS



Players can collect, trade, and battle with their favorite robots using their smartphones or tablets, and watch as their NFT cards come to life in the real world

GAME STORY

Extraordinary game story aiming

Experience this mystery in game

Endless content to develop



FUSION



Utilize the Fusion feature to create a distinctive in-game representation from over 1,000,000 possible combinations with its own abilities.

NFT UTILITIES

- AI - Command in AR mode
- AI - Advertisement
- AI - NPC - Environment
- AI - NFT



The Special
Tournament has
began, let's go!

Let's
dance!

Hello May, I'm
your assistant

CASH FLOW



EARN MECHANIC



BEHEMOTH
TANKER

Has +50 HP for each Cyborg on the battlefield.

225 350



LOUIS
STRIKER

Lifesteal 30%.

375 250



TERK
STRIKER

Deal 100 damage and make the enemy confused for 2 turns with a 70% chance.

175 150

Exchange for:



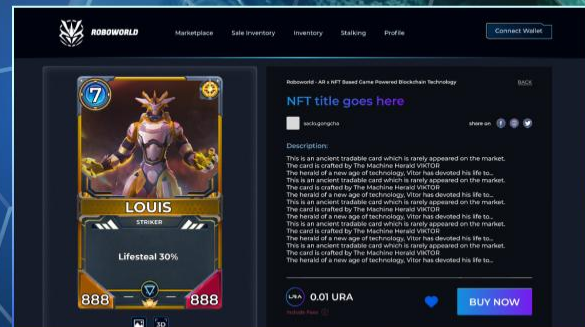
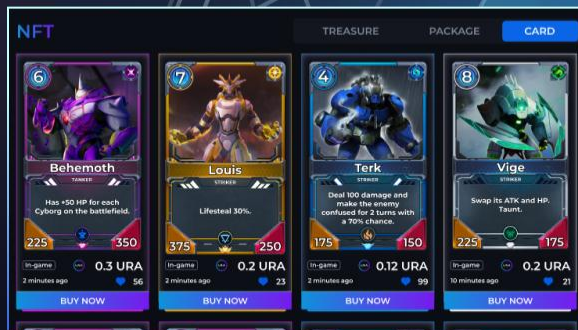
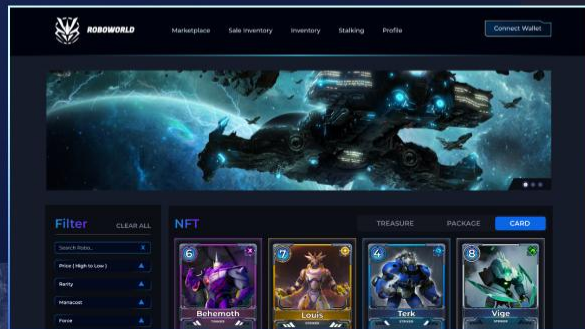
500

OR

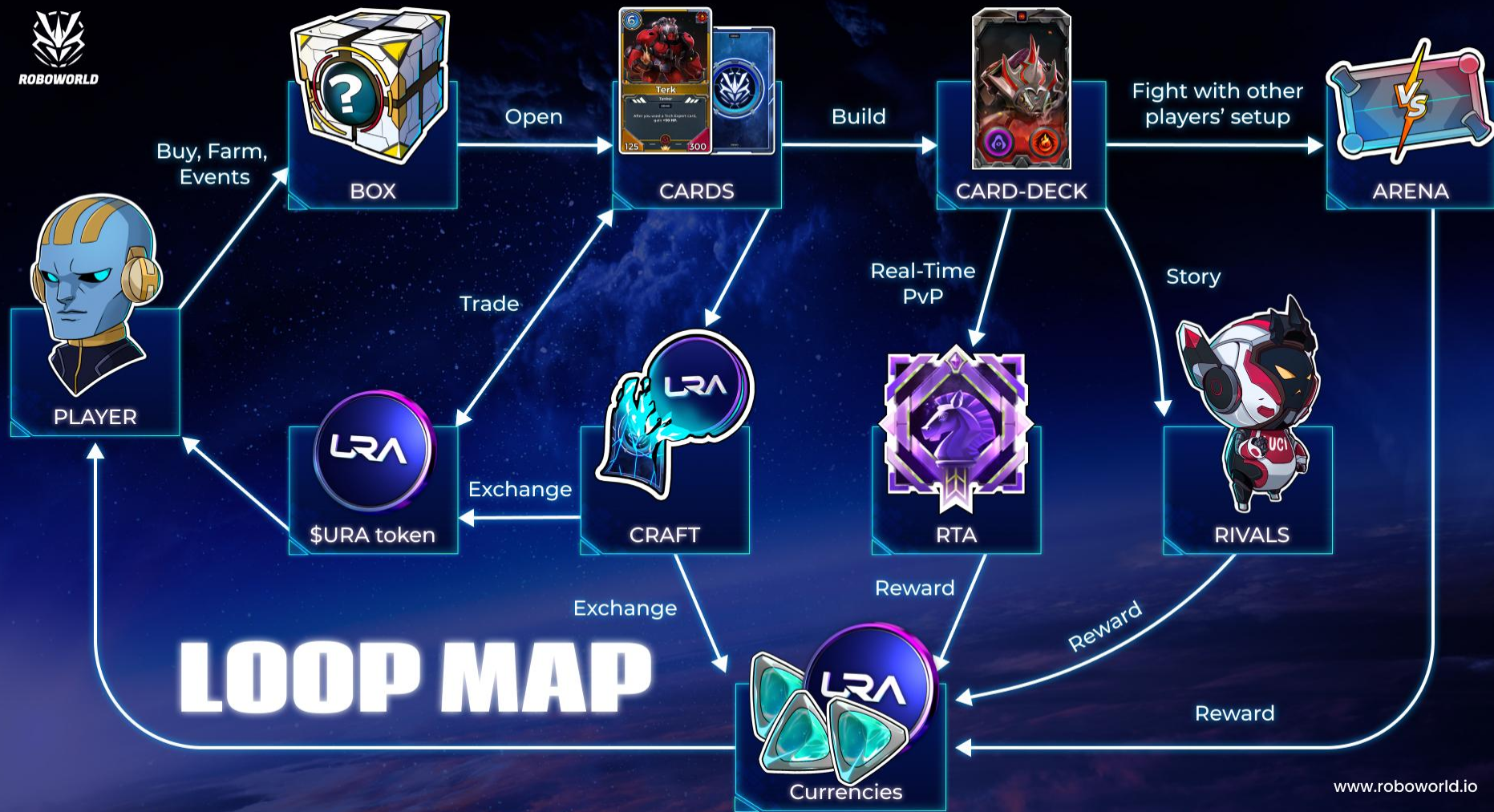


100

MARKETPLACE



- ◆ Gas-free, neutral carbon
- ◆ Recommendation system based on game meta
- ◆ Web3 assets + Web2 experience





ROBOWORLD

AIRDROP CAMPAIGN

100.000 USERS

102.606 BOXES

BETA TEST REPORT

8,000 users

485,688 battles completed

Time spent per user/ day **1h44m**

Daily card-deck review/ Active user **44%**

Daily scenario visitor/ Active user **70%**

Daily battle started/ Active user **66.7%**

REGIONS



VIETNAM - 27.10%



UNITED STATES - 19.30%



RUSSIA - 15.50%



UKRAINE - 10.60%



INDIA - 3.62%



BRAZIL - 3.14%



JAPAN - 1.45%



BELARUS - 1.21%



INDONESIA - 1.21%

Other - 16.8%



Revenue Stream



NFT Boxes



In-app purchase



Secondary market fees



Advertising



NFT Renting fees



Membership NFT



Tournament fees



Fusion/Enhance fees



TOKENOMICS

#	Rounds	%	Amount (URA)	Unit Price (\$)	Fundraising	TGE	Token Released	Vesting
1	Seed Sale	6.0%	600 M	0.0010	\$600,000	3%	18 M	3% TGE, vesting 4,85% to 20 months
2	Private Sale	12.0%	1,2 B	0.0015	\$1,800,000	5%	60 M	5% TGE, vesting 6,33% to 15 months
3	Public Sale	3.0%	300 M	0.002	\$600,000	30%	90 M	30% TGE, vesting 10% to 3 months, 5% to 6 months
4	Marketing & Liquidity	27.5%	2,75 B			10%	275 M	10% TGE, Monthly distribution for 5 years
5	Team	20.0%	2 B					0% TGE, Cliff 3 months, vesting 0.137% every month from 3rd month to 24 months
6	Ecosystem Fund	23.0%	2,3 B			5%	115 M	5% TGE, Monthly distribution for 5 years
7	Advisors	5.00%	500 M					0% TGE, Cliff 3 months, vesting 0.137% every month from 3rd month to 24 months
8	Dev Team	3.0%	300 M					0% TGE, Monthly distribution for 5 years
9	Airdrop	0.5%	50 M			100%	50 M	100% TGE
		100%	10 B				608 M	
	Init Cap	\$ 666,000						

OUR TEAM



Maxi Dao
CEO, Co-founder

- Co-founder of StrongBody Corp
- CEO of Branma Agency
- Chairman of MIMAX Group
- Representative & Admin of Vietnam's Everscale Blockchain Network's Community
- 20 yrs+ in Business training & consulting for FDI, NGO, Banking, Finance, Insurance
- 18 yrs+ in Corporate Governance
- 08 yrs+ in Finance markets (Cryptocurrency, Forex, Commodity)



Louis Huynh
CFO, Co-founder

- CEO of MIMAX Capital
- International Fund Manager: (MFF, FTMO)
- Master of Economics in Belgium
- Creative director of Grown tech solution
- Co-founder Supply chain 2.0
- 16+ yrs of experience in financial investment and foreign exchange



Vincent
CTO, Head of Gaming

- 9 yrs+ in Game Development
- Founder of Leap Game Ltd
- Technical advisor at Graphicwise.com
- Former Sr. Game Developer at Goodia



Tom Mai
CMO, Co-founder

- Founder of Thecointime, the top community for cryptocurrency in Vietnam with over 130K members
- 6+ yrs experience building & researching the crypto community & market
- 8+ yrs in strategic digital marketing

ADVISORS



Lam Vu
Advisor

- Director of VTC Academy HN



Nam Nguyen
Advisor

- Managing Partner at BlockBase



Henry Bach
BDL, Co-founder

- 3 years in AI and Blockchain Post-graduate: University of Sunderland
- Major: Business Management
- Achievement: Distinction
- Location: Newcastle, United Kingdom

PARTNERS



IMMUTABLE



Google Cloud



VTC Academy
Think Ahead, Beyond Boundaries

BACKERS



BlockBase

UFIN

MIMAX | GROUP

ROADMAP

May 6 UPDATED
2023



Q4 / 2021

Ideation and
Brand Execution
kickoff



Q2 / 2022

Community
build up Airdrop
campaign



Q1 / 2023

NFT Distribution
Main net Alpha
Gameplay



Q1 / 2024

Token features
IDO



Q1 / 2022

Team established



Q3 / 2022

MVP Game
Testing campaign



Q3 / 2023

Game Official
Launch
Tournament
System



Q3 / 2024

AR completely
Gameplay



ROBOWORLD

www.roboworld.io

THANK YOU



contact

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